

INVEST Summer School 2021

Empowering regional development and innovations

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Building resilience in rural communities

The times are in Eastern European Summer times (EEST). This is the same in Finland, Bulgaria and Greece. For Dutch and Slovak times, deduct one hour.

Monday 7 June

- 10.00-10.30 **Welcoming words**
- 10.30-11.00 **North Karelia – region of pure nature, high technology and wellbeing**, *Tiina Hyvärinen, Regional Council of North Karelia*
- 11.00-11.30 **Challenges and possibilities in rural development in North Karelia**, *Antero Lehikoinen, Joensuu Region Local Action Group*
- 11.30-12.30 Lunch break
- 12.30-13.30 **Course information**, *Kaija Saramäki and Sini Rantanen, Karelia University of Applied Sciences*
- 13.30-14.00 Case example from North Karelia: **Building a village hall and its effects on the community, Paihola village**, *Kirsti Sainola-Rodriguez*
- 14.00-14.15 Break
- 14.15-16.00 **Poster presentations by students**
- 17.00-19.00 Joint cultural evening

Tuesday 8 June

- 10.00-11.30 **Product development in practice and innovation tools**, *Korrie Hoekstra, Van Hall Larenstein University of Applied Sciences and Elisa Maljamäki*
- 11.30-11.45 Break
- 11.45-12.45 **How to make it through group work**, *Monika Bumbalova, Slovak University of Agriculture in Nitra*
- 12.45-13.45 Lunch break
- 13.45-16.30 Working in groups
- 16.30-17.00 Blog writing / Vlog recording, Q&A

Wednesday 9 June

- 10.00-11.00 **Resilience - what is that?**, *Arttu Puhakka, University of Eastern Finland*
- 11.00-12.00 **Social enterprises as an optional tool to work on sustainability issues and community resilience**, *Daan van der Linde, Van Hall Larenstein University of Applied Sciences*
- 12.00-13.00 Break
- 13.00-14.00 **Regional product and its impact on rural community - a concrete example**, *Barbora Babjaková, Consultant*
- 14-16.30 Working in groups
- 16.30-17.00 Blog writing / Vlog recording, Q&A

INNOVATIONS OF REGIONAL SUSTAINABILITY: EUROPEAN UNIVERSITY ALLIANCE

Thursday 10 June

- 10.00-11.00 **Transfer and Succession of Business**, *Velizar Petrov, Regional Development Agency with Business Support Centre for Small and Medium-sized Enterprises*
- 11.00-13.00 Working in groups, lunch break and short breaks when needed
- 13.00-14.00 **Freshwater ecosystems' sustainability and its effect on development and support of rural regions in Greece - The case of Messolonghi**, *Eleni (Elena) Akritopoulou, University of Thessaly*
- 14.00-15.00 Working in groups, short breaks when needed
- 15.00-15.30 Case example from North Karelia: **Cultural community house and its activities**, tbc, Kesälahti village
- 15.30-16.00 **Neighbourhood Bus**, *Esmeralda de Vries, BuurvrouwenBuurvrouwBus*
- 16.00- 17.00 Working in groups, blog writing / Vlog recording, Q&A
- 18.00-20.00 Online baking of Finnish traditional pastry

Friday 11 June

- 10.00-11.00 **General characteristics of rural areas and financing of companies in rural areas**, *Ognyana Stoichkova, University of Agri Business*
- 11.00-16.30 Working in groups, lunch break and short breaks when needed
- 16.30-17.00 Blog writing / Vlog recording, Q&A

Saturday 12 June

- 12.00-15.30 Working in groups, lunch break and short breaks when needed
- 15.30-16 Blog writing / Vlog recording, Q&A

Sunday 13 June

- 11.00-13.30 Working in groups, lunch break and short breaks when needed
- 13.30-14.00 Blog writing / Vlog recording, Q&A

Monday 14 June

- 10.00-13.30 Working in groups, lunch break and short breaks when needed
- 13.45-14.45 **Pitching**
- 15.00-15.30 **Grand ceremony and closing**
- 15.30-16.00 Blog writing / Vlog recording

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