

INVEST FELLOW PROGRAMME

WEBINAR: Artificial Intelligence in Academic Communication: Tools, Ethics, and Opportunities

25 September 2025 at 11.00 CET/12.00 EET

[Click here to register](#)



Organizer: University of Milano-Bicocca

Description of the event:

Artificial Intelligence (AI) is rapidly transforming the landscape of academic communication. From automated writing assistants to intelligent literature reviews, AI-driven tools are redefining how scholars generate, disseminate, and engage with academic content. While these technologies present promising opportunities for efficiency, accessibility, and innovation, they also raise critical ethical concerns, including authorship, bias, misinformation, and academic integrity.

This webinar explores the integration of AI into academic communication by focusing on key tools, ethical debates, and emerging opportunities, offering examples from contemporary academia and forecasting potential future trajectories.



Rossella Guido is an Italian communication specialist and registered publicist journalist, with a strong background in academic and scientific communication. She currently serves as an academic communication specialist and event reporter at the University of Milano-Bicocca, contributing to the university's Press and Digital Communication Office.

She is responsible for the editorial content of the university's official website, with a particular focus on its english-language version, and oversees web communication for both the Department of Medicine and Surgery and the Department of Psychology. Rossella is also a contributing author for Bnews, the university's official news outlet, where she writes interviews and feature stories.