

# INVEST

## Online courses

### Spring 2026



As a student at INVEST alliance partner university, you have access to flexible, international, and future-focused online courses. The courses are open to Bachelor's and Master's students from all study fields. During spring 2026, total of four online courses will be available. You may choose one or more courses based on your interests!

#### **Developing a Business Growth Plan with the Help of AI - 2 ECTS**

- Application period: February 13 - March 4, 2026
- Duration of the course: March 9 - April 30, 2026

In this asynchronous online course, you will learn to develop simplified growth plans for an existing business idea or business model by applying the three core growth engines. With the support of artificial intelligence (AI) as a drafting, ideation, and evaluation partner, you will create three adapted versions of your idea and define the key metrics needed to monitor and sustain growth.

#### **Defining and Evaluating a Business Model with the Help of AI - 2 ECTS**

- Application period: February 13 - March 4, 2026
- Duration of the course: March 9 - April 30, 2026

In this asynchronous online course, you will learn to turn an initial business idea into a complete business model and assess its viability using AI for drafting, iteration, and quantitative evaluation.

#### **AI-enabled early innovation - Developing new business ideas with personal means and AI - 3 ECTS**

- Application period: March 9 - 27, 2026
- Duration of the course: April 1 - May 15, 2026

Learn to create innovative business ideas by combining your own resources with emerging technologies and AI. The course focuses on effectual entrepreneurship and AI-assisted creativity, offering practical tools, guided frameworks, and prompts to help you generate and refine early-stage ideas.

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#### INVEST in YOU! – 2 ECTS

- Application period: March 9 – 27, 2026
- Duration of the course: April 1 - May 15, 2026

Prepare for the future of work with this flexible, online course designed to build your confidence in multicultural teamwork, soft skills, and sustainability. Through real-life examples from the INVEST alliance, you'll gain practical tools to thrive in international environments and shape your career path in a rapidly changing world.

#### More information on the courses

- **For Whom:** For Bachelor's and Master's students in all study fields at INVEST partner Universities
- **Format:** Online, asynchronous.  
Study at your own pace - wherever you are!
- **Language of the courses:**  
English, minimum recommended level: B1



[Read more and apply](#)

#### How to Apply?

- **Read more and apply:** <https://tinyurl.com/bdfr2vps>



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